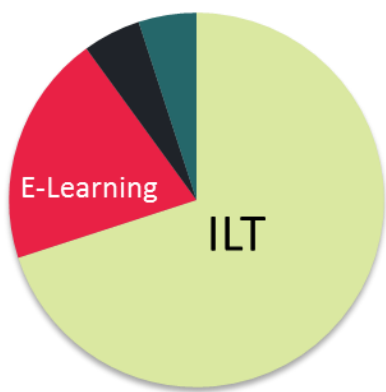


# Instructor-Led Training in the 21<sup>st</sup> century

With 70% of training today being face-to-face, what about understanding the classroom and managing it?

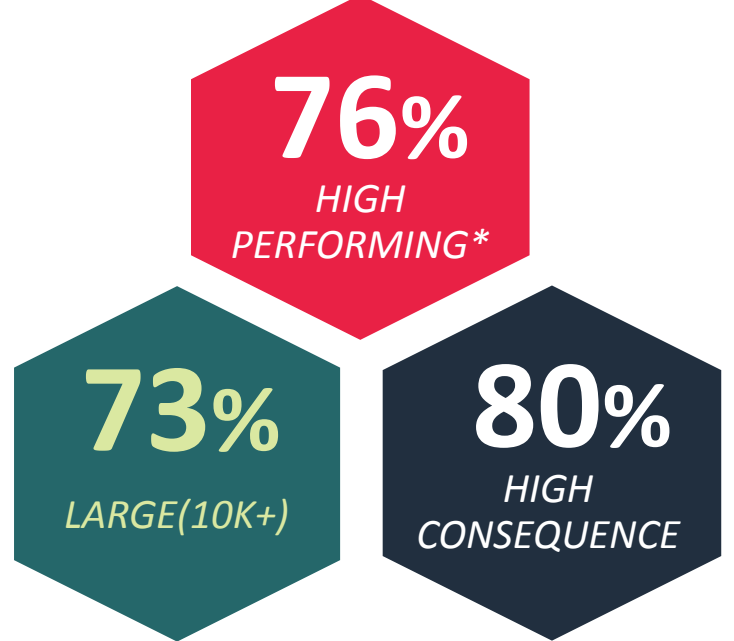
## Instructor-Led Training Use



**70%**  
OF TRAINING DELIVERED IS INSTRUCTOR-LED

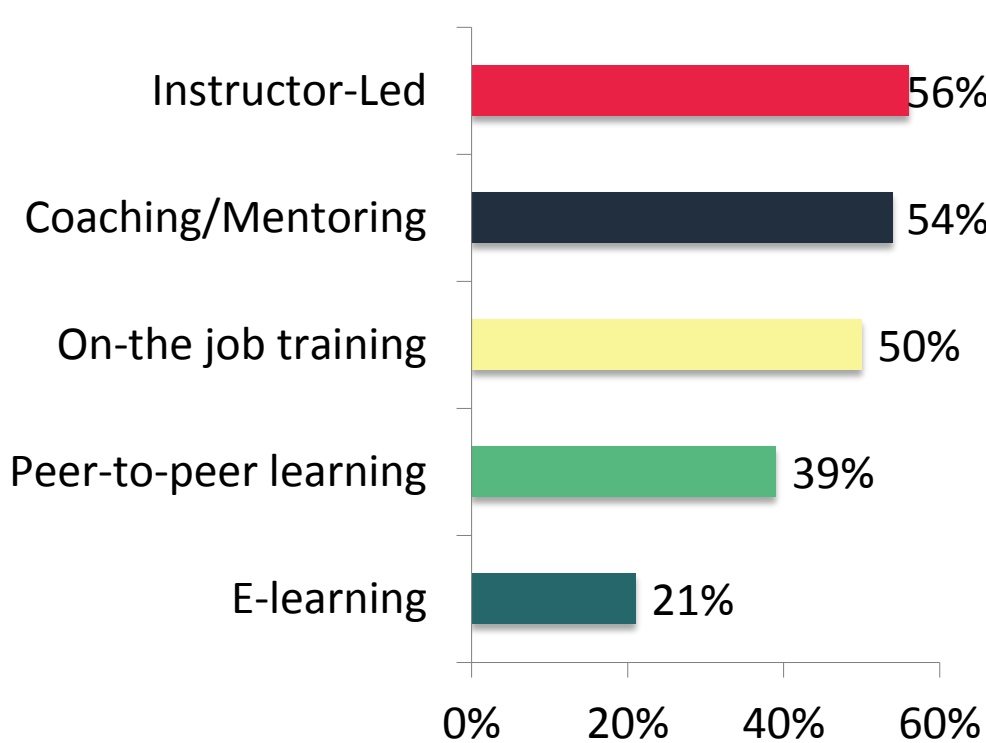
### USE OF INSTRUCTOR-LED TRAINING BY TYPE OF ORGANIZATION

**80%** OF MANAGERS DO NOT BELIEVE THAT DIGITAL LEARNING WILL REPLACE ILT



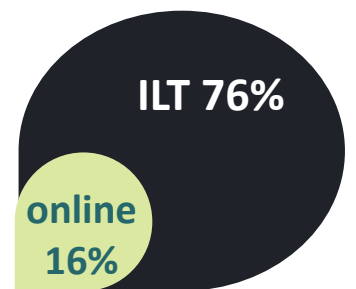
\* 76% of organizations who have seen an improvement in KPIs year over year use classroom training to a high extent

## Instructor-Led Training Effectiveness



**56%** OF INSTRUCTOR-LED TRAINING IS CONSIDERED HIGHLY EFFECTIVE, 21% OF E-LEARNING

**76%** KNOWLEDGE RETENTION RATE



**75%** OF MANAGERS BELIEVE CLASSROOM TRAINING TO BE THE MOST EFFECTIVE WAY TO DEVELOP MANAGEMENT AND LEADERSHIP SKILLS

**HOW CAN WE BETTER MEASURE EFFECTIVENESS?**

Barely a third of organizations assess actual improvement on the job

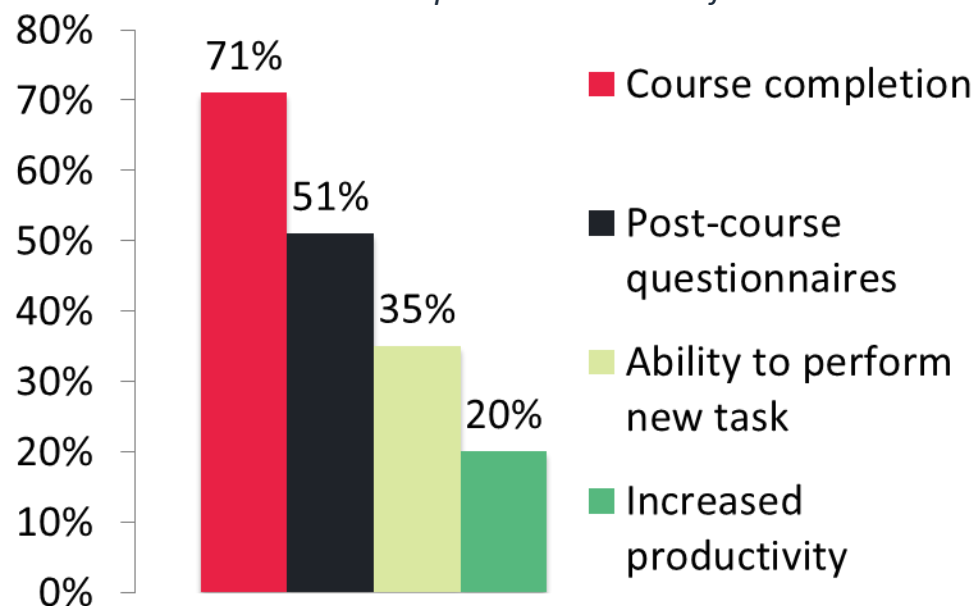
### COMPLEMENTARITY OF ILT AND DIGITAL

WHAT DO MANAGERS CONSIDER IMPORTANT IN LEARNING?



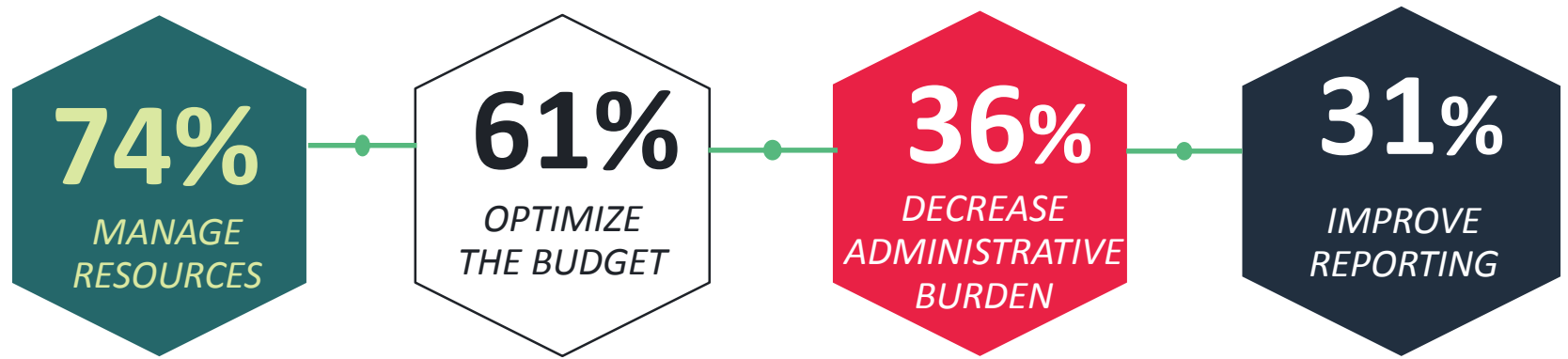
60% OF MANAGERS BELIEVE DIGITAL LEARNING IS NOT SUITED TO ALL LEARNING STYLES, EMPHASIZING:

**BLENDED LEARNING  
FLIPPED CLASSROOM**



## Instructor-Led Training Optimization

### LEARNING MANAGERS' PRIORITIES



**26%** OF HR EXECUTIVES HAVE NO TRAINING BUDGET

75% of those with a budget spent less than \$1,000 per year per employee on training



70% OF ORGANIZATIONS IMPLEMENT ONLINE LEARNING TO **REDUCE TRAINING COSTS** ONLY 20% TO IMPROVE THE QUALITY OF TRAINING

ILT MANAGEMENT NEEDS TO FOCUS ON **BUDGET OPTIMIZATION AND LOGISTICS**

**TRAINING RESOURCE MANAGEMENT SYSTEM**

E-LEARNING NEEDS TO FOCUS ON **EFFECTIVENESS AND ENGAGEMENT**

**LEARNING MANAGEMENT SYSTEM**

With 15 years of experience, \$1.5 billion of training budgets managed, and over 300 clients worldwide, Training Orchestra is a leading Training Resource Management System, enabling organizations to "train more with less" by optimizing processes and resources, tracking key performance indicators (KPI), and providing detailed reporting and analytics.

Want to learn more about Training Management? Great!

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Sources:

Brandon Hall Group, *Bringing the Classroom in the 21<sup>st</sup> Century*, 2015  
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 Udemy, *The State of Corporate Training Programs in America*, 2015  
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