

# Optimize Company Performance

Training Orchestra is the solution to optimize training operations.

A dedicated training resource management system to boost revenue, customer service, and improve customer loyalty.

Available SaaS or on premise.

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## CHALLENGE

Training companies require seamless collaboration between all employees - from sales representatives and administrative support to trainers - to meet their clients' needs. Yet our experience shows that organizations often rely on disparate tools like spreadsheets and CRMs that hinder long-term, scalable growth. With unadapted software, companies slow their productivity, and ultimately, their business. By implementing a flexible and dedicated training management system, training companies can optimize their training operations to drive their business performance and satisfy their customers.

Training Orchestra is the ideal solution to increase your training business and streamline operational processes. By increasing client loyalty and optimizing resource utilization, Training Orchestra actively contributes to your company's profitability.

## BENEFITS



### Optimize Your Business Cycle

- Unified process from order to invoice
- Shared information between all stakeholders
- Live indicators for pending requests and offers



### Improve Scheduling & Resources Management

- Real-time view of scheduled activities
- Increase attendance rates per sessions
- Automated waiting list management



### Develop Customer Loyalty

- Customer-oriented portal for proactive communication
- Real-time processing of requests and orders
- Customer follow up and training history



### Increase Profitability

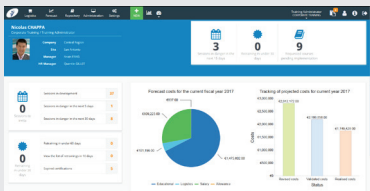
- Instant global visibility over sales and expenses
- Detailed tracking of all training services
- Automated administrative tasks

*“We save money while gaining more flexibility, efficiency and professionalism. Our training offer supports the development of our employees as well as the performance of the company.”*

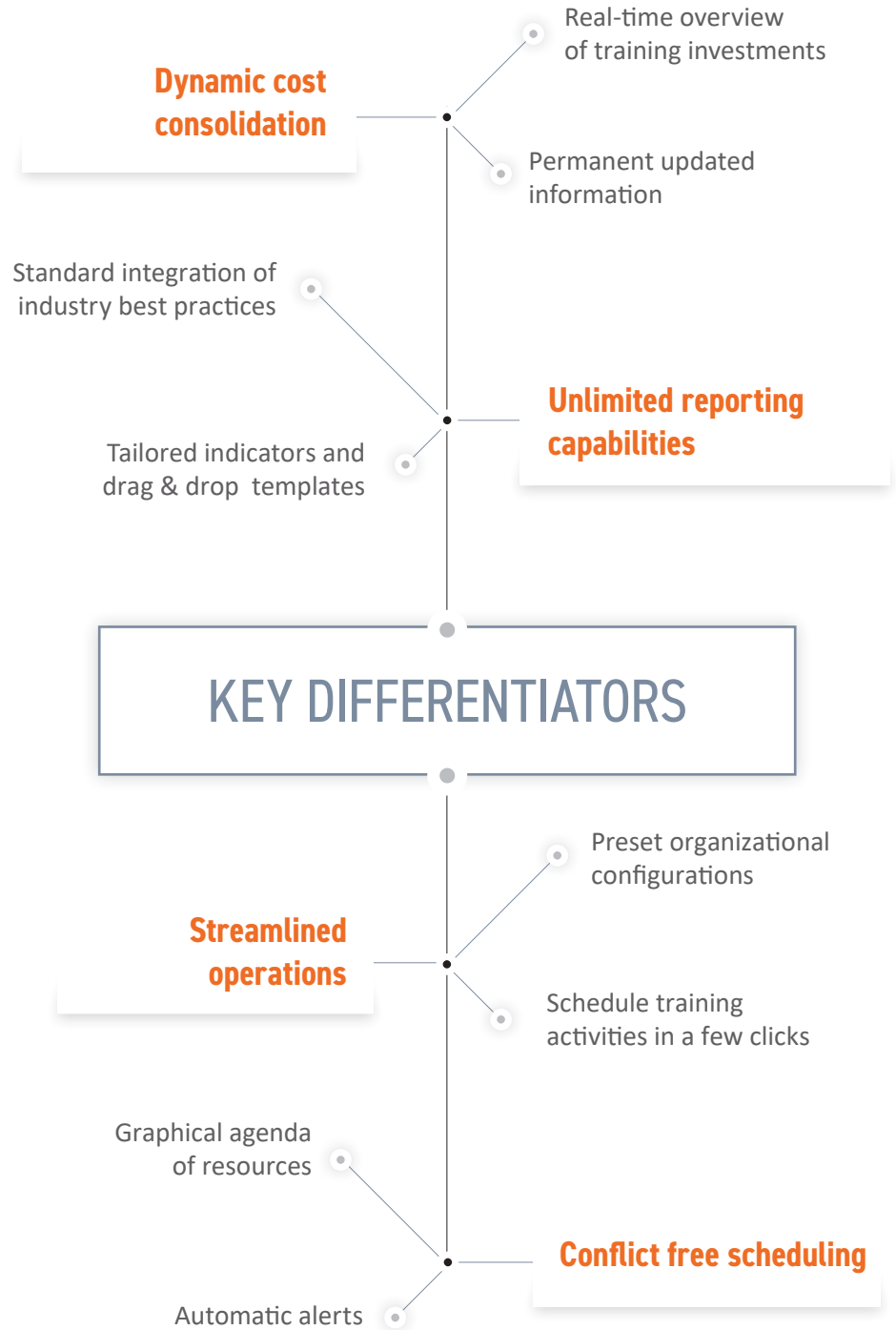
Christophe Guillery,  
Training Director, Areva

# 600+ clients

Demos Group, PWC Training Institute, Airbus Group, Havas, Qatar Army Training Center, Nuclear Institute, Refrigerated Transport Academy, SNCF University, Capgemini, Caterpillar, Cox Communications, Dannon, EY, FMGlobal, Framatome, GE, Havas, Humanis, KPMG, LVMH, New York Life, PwC, Ricoh, Schlumberger, Thales



# 5,000,000+ users



## ABOUT TRAINING ORCHESTRA

Training Orchestra helps the best training organizations optimize the performance of their operations while maximizing their training investment. As a leading Training Resource Management System (TRMS) with more than 600 satisfied clients worldwide, Training Orchestra supports the entire training process from planning and budgeting, scheduling and logistics, to sales and reporting. The integrated solution empowers teams to collaborate effortlessly, enabling L&D Departments, Training Companies, Extended Enterprise, and Corporate Universities to **Train More with Less**.

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