



# Corporate University

A solution to manage all corporate university Instructor-Led and virtual Instructor-Led (ILT/vILT) training activities

## CHALLENGE

The creation of corporate universities is a growing trend in organizations that recognize the need to invest resources to improve the skills of their employees and increase their competitive advantage. Establishing and operating a corporate university requires strong organizational processes to manage employees and resources in an efficient manner.

Training Orchestra’s Corporate University module is the solution to manage a shared training center that consolidates corporate resources. The results are a more efficient Corporate University that sees better alignment of their global training activities with strategic business objectives and increases in profitability by transforming a cost center into a profit center.

Structured processes to transform a cost center into a profit center

## BENEFITS



### Develop Corporate Culture

- Native HR synchronization
- Direct communication with all employees
- 2 step-training request process



### Collaborate on Planning and Logistics

- Graphic overview of all training components
- Built-in scheduling process
- Customized alerts on predefined milestones



### Control Global Training

- Real-time cost tracking to justify adjusted investments
- Cross criteria filtering of all training outlays
- Best practice and autonomous live appraisals



### Increase Profitability

- Instant global visibility over sales and expenses
- Detailed tracking of all training services
- Real-time computation of updated cost

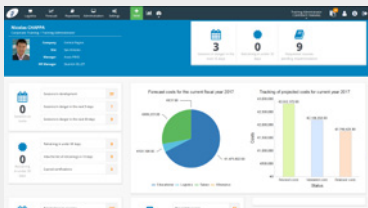
USA: +1 646 844 2107  
 UK: +44 (0)207 112 7528  
 FR: +33 (0)1 53 75 44 93  
[contact@training-orchestra.com](mailto:contact@training-orchestra.com)  
[www.trainingorchestra.com](http://www.trainingorchestra.com)

"Thanks to improved scheduling and communication, we were able to add one participant to each training session and answer incoming training requests more quickly."

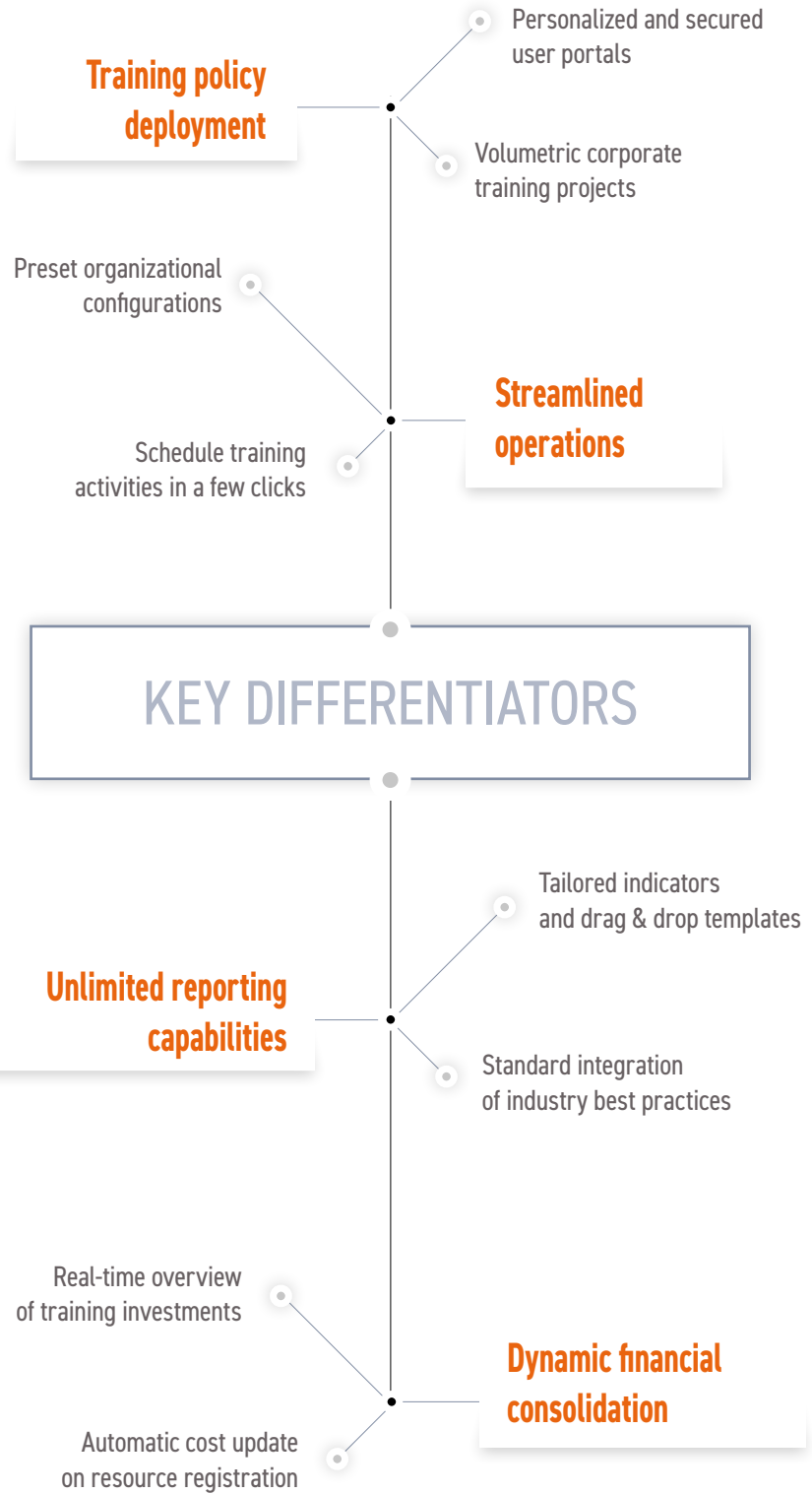
Anne Cambriel, Training Mgr.  
Keolis University

# 600+ clients

New York Life, Dannon, Caterpillar, EY Capgemini, General Electric, PwC, Worldwide Flight Services, Havas, Securitas, KPMG, Ricoh, Schlumberger, Thales, French Nuclear Institute, Keolis University, Michelin Training Center, Qatar Army Training Center



# 6,000,000+ users



## ABOUT TRAINING ORCHESTRA

Training Orchestra helps the best training organizations optimize the performance of their operations while maximizing their training investment. As a leading Training Resource Management System (TRMS) with more than 600 satisfied clients worldwide, Training Orchestra supports the entire training process from planning and budgeting, scheduling and logistics, to sales and reporting. The integrated solution empowers teams to collaborate effortlessly, enabling L&D Departments, Training Companies, Extended Enterprise, Associations, and Corporate Universities to **Train More with Less**.

USA: +1 646 844 2107  
 UK: +44 (0)207 112 7528  
 FR: +33 (0)1 53 75 44 93  
 contact@training-orchestra.com  
 www.trainingorchestra.com

